



# Sponsor Opportunities

Building an Ethically Responsible Society

## Who we are

The Ethics Institute (TEI) is an independent public institute producing original thought leadership and offering a range of services and products related to organisational ethics. We are incorporated as a non-profit company in South Africa and commenced operations in 2000.

## Why we need support

TEI was founded in 1999 with funding provided from a single grant. Recognising the need for long-term sustainability, we adopted a resourceful approach to become financially self-reliant. This is achieved through two key channels: offering professional services as a social enterprise and partnering with sponsors and funders who enable us to deliver our public benefit activities.

We are on a trajectory that requires ongoing innovation to meet the needs of our clients and society at large – and our diversified funding model contributes to the sustainability of this cause.

## Sponsorship tiers

We offer three tiers of sponsorship for organisations, with benefits tailored to the level of contribution. Each tier also includes multi-year options.

## Benefits of sponsorship

- Branding Opportunities | TEI will display the sponsor organisation's logo across various platforms.
- Employee Subscriptions | Choose a group of employees to become TEI Supporters, unlocking valuable benefits for both the organisation and its staff.
- Tax Benefit | Receive an 18-A Tax Benefit Certificate for the relevant sponsorship portion.

## Sponsorship relationship

The relationship is guided by the principles of transparency, trust, and a shared commitment to TEI's vision.

- TEI will publicly display the sponsor's logo on the appropriate channels. However, the sponsor may not use TEI's branding on any public material.
- Reputational and ethics risks will be carefully managed with a sponsor should any ethical failures occur on the part of the sponsor during the term of the agreement. TEI has the right to request evidence of remediation efforts from the sponsor and, based on the merits thereof, to respond as it deems fair and appropriate.
- The sponsor's financial contribution is non-refundable.
- All public relations materials related to the sponsorship should be reviewed and approved by both parties before publication.

### Our Sponsors Tier 1 Grant Sponsors



### Tier 2 Grant Sponsors



### Tier 3 Grant Sponsor



info@tei.org.za

	Tier 1 Grant Sponsor	Tier 2 Grant Sponsor	Tier 3 Grant Sponsor
<b>Annual contribution</b>	Minimum of <b>R176 553.00</b> (VAT included)	<b>R64 202.00</b> (VAT included)	<b>R32 101.00</b> (VAT included)
<b>Complimentary supporters (Optional)</b>	<b>15 individuals</b> (valued at R19 905.00)	<b>10 individuals</b> (valued at R13 270.00)	<b>5 individuals</b> (valued at R6 635.00)
<b>Logo placement on TEI material</b>	Website	✓	✓
	Monthly Newsletter	✓	✓
	Weekly Bulletin	✓	✓
	Annual Conference	✓	
	Annual Supporter event	✓	
	Integrated Report	✓	✓