



# Our Convictions

## Vision

Building an ethically responsible society

## Mission

Enabling and supporting the cultivation of ethical organisations

## Our Convictions

Everything we do is informed by our core convictions:

### We make a meaningful difference

Ethics is the cornerstone of safe, just and prosperous societies. We advance awareness of ethics in organisations and support them in enhancing their ethical cultures. We are a learning organisation that always strives to be at the forefront of our field of expertise, and to have a reputation for making a meaningful difference.

### We build trusting relations

Our wealth is the trust that people place in us. Our expertise and responsiveness to their needs make us valued and respected partners. At The Ethics Institute, we do work we can be proud of, in a way we can be proud of.

### We enjoy working together

We are passionate about our work. We believe that a collegial spirit is key to our success. We treasure personal freedom of mind, but also care about one another's wellness. Our interaction creates positive energy and ignites creativity.

**In short, we find meaning and joy in what we do.**



## We pursue our mission through five core activities.

**Thought Leadership:** Conducting original research, sharing findings publicly, and actively participating in ethics-related standard setting.

**Ethics Training:** Providing tailored programmes for effective ethics governance and management in various sectors, both in-person and virtually.

**Ethics Assessments:** Offering uniquely developed online assessments to gauge and improve organisational ethics performance.

**Advisory Services:** Providing tailored advice to organisations on enhancing ethics interventions.

**Product Development:** Enhancing physical and digital offerings, including training videos, e-learning ethics programmes, and an ethics app.

[www.tei.org.za](http://www.tei.org.za)

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 The Ethics Institute

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building an  
**ethical**  
SOCIETY

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