



Arising from the ashes – stories of ETHICAL RESTORATION

11th Annual Hybrid Ethics Conference

The Ethics Institute is an independent public institute producing original thought leadership and offering a range of services and products related to organisational ethics.

SPONSORSHIP PROSPECTUS

At its 11th Annual Hybrid Ethics Conference, scheduled for **23 May 2024** at **The Tryst** in Sandton, The Ethics Institute will be creating opportunities for interested parties to contribute to meaningful discussions on ethical restoration through our theme

Arising from the Ashes – Stories of Ethical Restoration

This event is dedicated to exploring the ethical leadership journeys of individuals who have successfully steered their organisations through crises, diligently working to restore reputation and trust.

Want to know more? Please see our Sponsor opportunities on the following page.



CONFERENCE PROGRAMME

Click or scan QR code to access the Conference invitation.





SPONSOR OPPORTUNITY

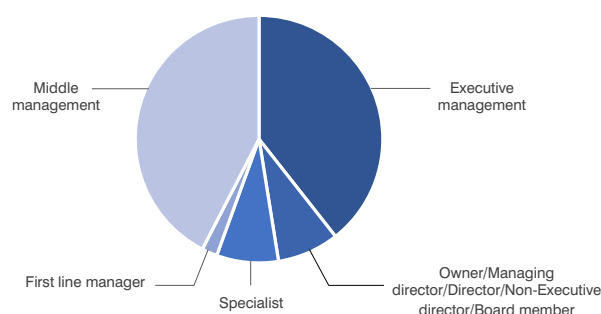
In addition to this public commitment Sponsors will have the opportunity to:

- Showcase latest innovations to a qualified and targeted audience
- Engage directly with delegates
- Network with industry leaders
- Access key decision-makers
- Increase market exposure

The support received from Sponsors over the years has played a crucial role in the success of this unique event.

DELEGATE PROFILE

Delegates will include those responsible for governing and managing ethics in both private and public sector organisations including executives, senior management, and ethics officers. The Conference typically attracts an international delegate profile that includes:



SPONSORSHIP OPPORTUNITIES

| <i>(These packages are non-exclusive to any one company)</i> | Anchor | Associate | Executive |
|---|----------------|------------------|------------------|
| TOTAL INVESTMENT | R80 000 | R35 000 | R18 000 |
| PRE-CONFERENCE | | | |
| Recognition on Conference website, prioritised according to value of package (* - with hyperlink) | ✓* | ✓ | ✓ |
| Recognition in Conference e-communications | ✓ | - | - |
| AT THE CONFERENCE | | | |
| Complimentary delegate passes | 4 | 2 | 1 |
| Logo looped on holding slide in plenary session venue | ✓ | ✓ | ✓ |
| Logo on all Conference material and e-communications | ✓ | ✓ | - |
| Verbal acknowledgement of Sponsorship during Conference opening and closing sessions | ✓ | Closing only | Closing only |
| POST-CONFERENCE | | | |
| Email to attendees with Sponsor acknowledgement | ✓ | ✓ | ✓ |

All listed prices are 15% VAT exclusive.

We would be happy to discuss any suggestion you might have for a tailor-made package to suit your specific company needs, objectives, and budget. We are always eager to accept in-kind contributions such as notebooks, bags, pens, and other similar items.



TERMS AND CONDITIONS

1. The Ethics Institute (TEI) reserves the right to limit the number of Sponsors.
2. Sponsor packages are available on a first-come, first-served basis and the Organisers reserve the right to decline Sponsor participation at their sole discretion.
3. The signed application form constitutes a binding agreement between the Sponsor and the Organiser.
4. Full payment will be due on receipt of the invoice.
5. No cancellations can be accepted after the company brand has been displayed on the Conference website and marketing material. No refunds will be applicable.
6. Sponsorship benefits will only be activated once payment has been received. TEI cannot be held responsible for late payments that affect the Sponsorship benefits.
7. Any cancellation made by the participating Sponsor, less than 45 days calendar days prior to the start of the Conference, attracts a 100% cancellation fee of the total value of the Package. The Sponsor is obliged to make payment of all outstanding amounts not yet paid to TEI within ten days of such cancellation by the Sponsor.
8. This contract is governed by South African law.

SPONSORS' OBLIGATIONS

The Sponsor agrees:

1. To pay TEI in full on receipt of invoice and prior to the start of the Conference.
2. Any cancellation made by the participating Sponsor, less than 45 days calendar days prior to the start of the Conference, attracts a 100% cancellation fee of the total value of the package. In the event of cancellation by the Sponsor, the Sponsor shall forfeit all amounts paid to TEI and remain liable for any unpaid amounts owed to TEI whatsoever the reason for the withdrawal or cancellation.
3. The Sponsor acknowledges that the decision to, or not to, continue with the event shall be the absolute discretion of TEI. In the event that the Organiser cancels the Conference, for whatever reason, all monies paid by the Sponsor to the Organiser shall be refunded to the Sponsor within 30 days of the date of cancellation by the Organiser.
4. Logos must be provided in jpeg format and emailed to dantia.richards@tei.org.za within five days of commitment to ensure that we are able to offer maximum exposure as per package stipulations.
5. All communications about the Conference to Sponsors' network must be reviewed by TEI prior to publication.

ORGANISERS' OBLIGATIONS

The Organiser shall be responsible for the following:

1. Development of the Conference Programme.
2. Ensuring that all invitations to the participants of the 11th Annual Hybrid Ethics Conference are sent in a timely fashion.
3. Ensuring that Sponsor benefits are fulfilled as per selected packages.
4. The Organiser will not be liable for any damage or injury to any person or goods whatsoever during the staging of the event.
5. The Organiser will not be liable for the Sponsor's losses should the event be cancelled due to acts beyond its control including war, riots, coup de' tat, armed resistance, over-throwing of the government or weather-related disaster.

**Please complete our Sponsorship application form below
if you would like to benefit from this opportunity.**



SPONSORSHIP APPLICATION FORM

| | | | |
|----------------------------------|--|---------|--|
| Company/Organisation name | | | |
| Postal address | | | |
| Postal code | | VAT no. | |
| Contact name (pre-conference) | | | |
| Designation | | | |
| Email | | | |
| Telephone | | | |
| Cell phone | | | |
| Contact name (during conference) | | | |
| Contact name (branding approval) | | | |
| Designation | | | |
| Email | | | |

TEI recognises its responsibility to protect the Personal Information collected under the Protection of Personal Information Act, Act 4 of 2013, and have taken reasonable measures to ensure that all Personal Information is protected under its care.

A copy of TEI's Protection of Personal Information Policy is available from the Information Officer, on request.

| ITEM | TOTAL COST (VAT excl.) | |
|--|----------------------------|--|
| Anchor Sponsorship Package | ZAR 80,000 + VAT = R92 000 | |
| Associate Sponsorship Package | ZAR 35,000 + VAT = R40 250 | |
| Executive Sponsorship Package | ZAR 18,000 + VAT = R20 700 | |
| Other Sponsorship Options: (please specify) | Printing Sponsor | |
| | | |

SIGNATURE

By signing below, I acknowledge that I have read the Terms and Conditions, that I agree, understand and accept them, and that I am duly authorised to sign and thereby to bind the company/organisation named above.

| | |
|--------------|--|
| Name: | |
| Designation: | |
| Date: | |
| Signature: | |

**PLEASE COMPLETE THIS FORM AND RETURN IT TO
THE ETHICS INSTITUTE | +27(0)12 342 2799 | celia@tei.org.za**